

sara holdren

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8354 Brooksville Rd, Greenwood, VA 22943

Objective

Graphic designer — marketing, layout, print design

Summary

- Experience with catalog layout, design concepts for marketing
- Experience with Photoshop, InDesign, & Illustrator (CS3); Quark; HTML & Javascript
- Familiar with both image and text-based graphic design and production
- Photography for poster and image design
- Understanding of typography, traditional printing press techniques
- Experience with copy-editing, desktop publishing

Experience

- Designed multiple theater and event posters, including original photography
- Brochure and catalog layout
- Identity and logo design for professional theater company
- Basic website design with HTML and Javascripts

Work History (concurrent with Education)

- 2007 – 2008 Freelance designer for Four County Players, Barboursville, VA
- 2006 – 2008 Marketing Design department, Yale University Press, New Haven, CT
- 2006 Freelance designer for Excellent Motion Shakespeare Co., San Diego, CA
- 2005 – 2006 Freelance designer for Ash Lawn Opera Festival, Charlottesville, VA

Education

- 2008 B.A. from Yale University in Theater Studies (*magna cum laude*),
Multiple classes in graphic design, typography, printing

Portfolio

Online at <http://bluelikesmoke.net>

References

- Amy Andersen, Senior Marketing Director, Yale University Press 203-432-7086
- Henk Van Assen, Undergraduate Director, School of Art, Yale University 203-432-2622
- Laura Mawyer, Marketing Director, Four County Players 540-832-0517